



ASHLEY KNEDLER

Graphic Design + Photography • ashleyknedler.com
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Multidisciplinary visual designer obsessed with exploring new ideas and cultures through print design and web design focused on user experience. I love challenges and learning to be self-reliant and self-sufficient, as well as supporting causes and helping give a voice to underserved individuals and new ideas.

EXPERIENCE

JANUARY 2019 – PRESENT

Associate Graphic Designer, One K Creative, Denver, CO - Remote

- + Primary designer on majority of client accounts
- + Collaborate with developer, creative director, lead designer, filmmaker, photographer
- + Projects include: social media campaign design, print collateral design, web design, email template design, and assisted in client rebranding project

JANUARY 2019

Graphic Design Intern, U! Creative, Miamisburg, OH

- + Created social media content and photography that reflects clients' brand guidelines
- + Assisted in brand design development and strategy

JANUARY – AUGUST 2018

Graphic Designer, Five Rivers Health Centers, Dayton, OH

- + Photographed company locations, patients, and employees for promotional use
- + Designed assets for social media (Facebook) as well as company annual report
- + Assisted with social media content research and strategy/planning
- + Designed billboard for center's healthy pregnancy campaign and patient information brochures about vaccinations and the importance of receiving routine health care

NOVEMBER 2016 – PRESENT

Freelance Photographer, Dayton, OH

- + Portrait photography, engagement/wedding sessions, maternity shoots, landscape photography, and product/promotional photography
- + Clients include: Five Rivers Health Centers, Bombshell Beauty Bar, and RE/MAX

EDUCATION

ASSOCIATE DEGREE OF APPLIED BUSINESS IN DESIGN – 2019

The Modern College of Design, Dayton, OH (formerly School of Advertising Art)

- + Design program includes courses in traditional print/package design, web design, introductory web development, photography, motion design, and illustration.
- + Chosen as a Columbus Society of Communicating Arts (CSCA) "Featured Student" (2018)

2013 – 2015

Wright State University, Dayton, OH

Courses taken toward Bachelor of Science in Business, Marketing Major

- + Electives included creative writing, 2D design, art history ("Themes in Visual Culture"), film photography, basic drawing, as well as general education coursework
- + Participated in Student Ambassador study-abroad program to Germany and Austria (2015)

SKILLS

- + Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, basic After Effects)
- + Web Design (Squarespace, WordPress)
- + Working knowledge of HTML/CSS
- + Microsoft Office (Word, Excel, PowerPoint)
- + Task management (Asana, Trello, Basecamp)
- + Digital photography (Nikon, Canon)
- + Traditional film photography (including development)
- + Digital video (Panasonic Lumix)

VOLUNTEER EXPERIENCE

- + Member of, and adult volunteer for, Girl Scouts of Western Ohio (2006-2015)